

2027 Marshall Application Personal Statements

In appointing Marshall Scholars, the selectors will look for candidates who have the potential to excel as scholars, as leaders and as contributors to improved UK-US understanding. The three core selection criteria are academic merit, leadership potential and ambassadorial potential. This section allows you to provide examples of your leadership skills and to describe how you would use your time in the UK to develop professionally and academically.

Personal statement

This should be a short statement in which candidates describe their intellectual development and other interests and pursuits. (750 words maximum)

Proposed academic programme

Commission criteria on academic merit [can be found here](#).

Candidates should describe their proposed academic programme, giving reasons for their choice of course and preferred university. Those hoping to read for a research degree should give an outline proposal of the research they wish to undertake and with whom they would like to work. Candidates must also include a brief outline of why they have chosen their second-choice courses and institutions. (500 words maximum)

Leadership

Commission criteria on leadership potential [can be found here](#).

Candidates should describe a situation in which they were working with a group of people and recognised and responded to a need for leadership. The objective is to help the committee understand the candidate's leadership conviction and drive, style and potential rather than provide a list of achievements. (500 words maximum)

Ambassador potential

The Ambassadorial Potential Criteria [can be found here](#).

Please share how you will serve as an ambassador between your USA and UK communities. Candidates should describe transferable skills, experiences, or extracurricular activities that will enable them to successfully engage with and contribute to their community in the UK. Please include specific reasons why the UK, under a Marshall Scholarship, matches their personal and professional interests and how the USA-UK relationship will be a part of their lives post-Scholarship. (500 words maximum)

Post-Scholarship plan

Candidates should describe their immediate plans upon completion of their Marshall Scholarship and outline why undertaking a degree or degrees in the UK would enhance these plans. As well as describing plans for employment or further study, candidates should indicate how they would develop ongoing connections with the UK, which might include remaining in the UK post-award for employment, research or other opportunities. Please include a brief statement of your medium and long-term career plans. (350 words maximum)

One-year Scholarship only

The one-year scholarship is aimed at applicants who want to study in the UK for one year. Please provide a statement explaining how you intend to meet the aims and objectives of the programme within this period. Your response should demonstrate a clear understanding of the objectives of the Marshall Scholarship, as outlined in the Rules, and explain how your proposed year of study will fulfil these objectives. (300 words maximum)