

Application Demographics Report

Marshall Scholarships

2026 - 2027 Cycle



Comparison Report

Award overview

This report provides a summary of the geographic and demographic breakdown of Marshall applicants from the 2026 - 2027 Cycle. Applications for this award cycle were collected in summer 2025. Applicants are required to submit their application through a US higher education institution - referred to as their "endorsing institution". They must also select one of eight designated US regions - the selected region where their application is processed and interviews conducted. Applicants may either choose the region corresponding to their permanent home address or the region in which their endorsing institution is located.

The report is structured around key stages of the application process. Three application steps are used as the primary analytical context throughout:

- **Endorsement**
- **Shortlisting**
- **Final selection**

These stages are referred to in the report as **endorsed applicants**, **shortlisted candidates**, and **selected finalists**, respectively.

	Total	1 year award	2 year award
Endorsed applicants	1,023	92	931
Shortlisted candidates	156	6	150
Selected finalists	43	0	43

Application step by region (cumulative)

This table shows the total (Σ) and proportion (%) of applicants for each region when compared to the total cohort. The total and proportions are broken down by application step reached and. The percentage column shows the region total as a proportion of the cumulative step total.

Region Step	Atlanta		Boston		Chicago		Houston		Los Angeles		New York		San Francisco		Washington DC	
	Σ	%	Σ	%	Σ	%	Σ	%	Σ	%	Σ	%	Σ	%	Σ	%
Endorsed	169	16.52%	89	8.70%	165	16.13%	123	12.02%	90	8.80%	166	16.23%	101	9.87%	120	11.73%
Shortlisted	23	14.74%	17	10.90%	22	14.10%	17	10.90%	17	10.90%	23	14.74%	20	12.82%	17	10.90%
Selected	7	16.28%	4	9.30%	6	13.95%	4	9.30%	4	9.30%	8	18.60%	5	11.63%	5	11.63%

Application step by region and award type (cumulative)

This table shows the total (Σ) and proportion (%) of applicants for each region when compared to the total cohort. The total and proportions are broken down by application step reached and award programme (1 year/2 year). The percentage column shows the region total as a proportion of the cumulative step total.

Region Award type	Atlanta		Boston		Chicago		Houston		Los Angeles		New York		San Francisco		Washington DC	
	Σ	%	Σ	%	Σ	%	Σ	%	Σ	%	Σ	%	Σ	%	Σ	%
1 year award																
Endorsed	16	17.39%	11	11.96%	14	15.22%	5	5.43%	12	13.04%	15	16.30%	7	7.61%	12	13.04%
Shortlisted	1	16.67%			1	16.67%			1	16.67%	1	16.67%			2	33.33%
2 year award																
Endorsed	153	16.43%	78	8.38%	151	16.22%	118	12.67%	78	8.38%	151	16.22%	94	10.10%	108	11.60%
Shortlisted	22	14.67%	17	11.33%	21	14.00%	17	11.33%	16	10.67%	22	14.67%	20	13.33%	15	10.00%
Selected	7	16.28%	4	9.30%	6	13.95%	4	9.30%	4	9.30%	8	18.60%	5	11.63%	5	11.63%

Demographics comparison

Endorsed/Shortlisted/Selected

Applicants are required to complete an anonymised equal opportunities declaration, with questions on gender, ethnic background and the Pell Grant. The response data is summarised below, along with information regarding the type and background of selected endorsing institutions.

Gender	Endorsed applicants	Shortlisted candidates	Selected finalists
Did not respond	5.77%	6.41%	9.30%
Female	59.04%	49.36%	44.19%
Male	32.75%	42.31%	44.19%
Non-binary	2.44%	1.92%	2.33%

Ethnicity	Endorsed applicants	Shortlisted candidates	Selected finalists
American Indian or Alaska Native	1.02%	1.08%	2.17%
Asian	24.55%	31.35%	21.74%
Black or African American (including Caribbean)	7.76%	10.27%	15.22%
Hispanic or Latinx	7.42%	5.41%	2.17%
Native Hawaiian or other Pacific Islander	0.34%	1.08%	2.17%
Other	1.62%	3.24%	
White (Including Middle Eastern)	57.29%	47.57%	56.52%

*Please note, applicants are permitted to select multiple ethnicity categories as part of their declaration. As a result the values in the table above may not always total to 100%.

Pell grant recipients	Endorsed applicants	Shortlisted candidates	Selected finalists
FALSE	78.59%	78.21%	81.40%
TRUE	21.41%	21.79%	18.60%

Applicants from HBCU*	Endorsed applicants	Shortlisted candidates	Selected finalists
TRUE	0.68%	1.28%	
FALSE	99.32%	98.72%	100.00%

*Historically black colleges and universities

Endorsing institution type	Endorsed applicants	Shortlisted candidates	Selected finalists
Ivy League	17.20%	30.77%	34.88%
Other private	43.89%	36.54%	27.91%
Service academy	4.69%	4.49%	4.65%
State/Public	34.21%	28.21%	32.56%

UK institution comparison - 1st preference course choices

Endorsed/Shortlisted/Selected

This table shows the proportion of UK institutions (grouped by geographic location) by application step. Dependent on the award programme selected, applicants are either asked to select two or four course choices. This table summarises the data for the first year/first course choice only.

Institution (grouped)	Endorsed applicants	Shortlisted candidates	Selected finalists
English Universities	15.93%	12.18%	11.63%
London Universities	31.67%	28.21%	30.23%
Northern Irish Universities	1.08%	0.00%	0.00%
Scottish Universities	15.15%	11.54%	16.28%
University of Cambridge	8.99%	13.46%	6.98%
University of Oxford	26.10%	33.33%	30.23%
Welsh universities	1.08%	1.28%	4.65%

Ethnicity demographics by region comparison

Endorsed/Shortlisted/Selected

Ethnicity	Atlanta	Boston	Chicago	Houston	Los Angeles	New York	San Francisco	Washington DC	Total
☐ American Indian or Alaska Native									
Endorsed applicants	1%		1%	3%			4%	1%	1%
Shortlisted candidates							10%		1%
Selected finalists							20%		2%
☐ Asian									
Endorsed applicants	21%	33%	21%	33%	37%	28%	32%	32%	28%
Shortlisted candidates	22%	35%	27%	65%	47%	26%	35%	53%	37%
Selected finalists		25%		75%	25%	38%	20%	20%	23%
☐ Black or African American (including Caribbean)									
Endorsed applicants	13%	8%	10%	8%	3%	10%	3%	11%	9%
Shortlisted candidates	13%	6%	14%	12%	12%	22%		18%	12%
Selected finalists	14%		17%		25%	25%		40%	16%
☐ Hispanic or									
Endorsed applicants	9%	9%	3%	11%	13%	10%	7%	8%	9%
Shortlisted candidates	9%	12%			18%	9%	5%		6%
Selected finalists					25%				2%
☐ Native Hawaiian or other Pacific Islander									
Endorsed applicants			1%	1%	1%				0%
Shortlisted candidates			5%		6%				1%
Selected finalists					25%				2%
☐ Other									
Endorsed applicants	2%	1%	3%	1%	1%	1%	2%	3%	2%
Shortlisted candidates	4%		9%			4%	5%	6%	4%
☐ White (Including Middle Eastern)									
Endorsed applicants	64%	71%	75%	59%	57%	63%	74%	64%	66%
Shortlisted candidates	70%	53%	68%	35%	35%	52%	80%	47%	56%
Selected finalists	86%	75%	83%	25%	50%	38%	80%	40%	60%



Gender by region comparison

Endorsed/Shortlisted/Selected

Gender category	Atlanta	Boston	Chicago	Houston	Los Angeles	New York	San Francisco	Washington DC	Total
Did not respond									
Endorsed applicants	3.6%	2.2%	6.1%	8.1%	7.8%	6.0%	6.9%	5.8%	5.8%
Shortlisted candidates	8.7%	0.0%	0.0%	5.9%	5.9%	4.3%	15.0%	11.8%	6.4%
Selected finalists	14.3%	0.0%	0.0%	25.0%	0.0%	0.0%	20.0%	20.0%	9.3%
Female									
Endorsed applicants	62.7%	61.8%	45.5%	65.0%	56.7%	60.2%	61.4%	62.5%	59.0%
Shortlisted candidates	56.5%	52.9%	45.5%	58.8%	41.2%	47.8%	45.0%	47.1%	49.4%
Selected finalists	57.1%	75.0%	33.3%	25.0%	25.0%	37.5%	60.0%	40.0%	44.2%
Male									
Endorsed applicants	30.2%	34.8%	44.8%	26.0%	35.6%	31.9%	26.7%	29.2%	32.7%
Shortlisted candidates	34.8%	47.1%	50.0%	35.3%	52.9%	47.8%	30.0%	41.2%	42.3%
Selected finalists	28.6%	25.0%	50.0%	50.0%	75.0%	62.5%	20.0%	40.0%	44.2%
Non-binary									
Endorsed applicants	3.6%	1.1%	3.6%	0.8%	0.0%	1.8%	5.0%	2.5%	2.4%
Shortlisted candidates	0.0%	0.0%	4.5%	0.0%	0.0%	0.0%	10.0%	0.0%	1.9%
Selected finalists	0.0%	0.0%	16.7%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%

Region applied through comparison (study / permanent)

Endorsed/Shortlisted/Selected

The table below shows the proportions of applicants that applied through the region corresponding to their home address (Permanent) versus the region in which their endorsing institution is located (Study).

Region selected	Atlanta	Boston	Chicago	Houston	Los Angeles	New York	San Francisco	Washington DC	Total
Endorsed applicants									
Permanent	29.0%	23.6%	32.1%	54.5%	43.3%	35.5%	51.5%	52.5%	39.4%
Study	71.0%	76.4%	67.9%	45.5%	56.7%	64.5%	48.5%	47.5%	60.6%
Shortlisted candidates									
Permanent	47.8%	35.3%	27.3%	70.6%	58.8%	39.1%	50.0%	47.1%	46.2%
Study	52.2%	64.7%	72.7%	29.4%	41.2%	60.9%	50.0%	52.9%	53.8%
Selected finalists									
Permanent	42.9%	25.0%	16.7%	75.0%	50.0%	37.5%	40.0%	40.0%	39.5%
Study	57.1%	75.0%	83.3%	25.0%	50.0%	62.5%	60.0%	60.0%	60.5%

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Scholarships

1st choice UK institutions by region

Endorsed applicants

Institution	Atlanta	Boston	Chicago	Houston	Los Angeles	New York	San Francisco	Washington DC	Total
Aberystwyth University			1			1			2
Architectural Association	1								1
Birmingham City St George's, University of London (City)							1		1
Cardiff University	3			2	2				7
City St George's, University of London (City)	1								1
Courtauld Institute of Art					1	4			5
Coventry University	1								1
Cranfield University	1							1	2
Durham University	3	2	1	1		1	1	1	10
Edinburgh Napier University			1	1					2
Goldsmiths, University of London				2	1	1			4
Guildhall School of Music and Drama	1			1		1			3
Imperial College London	5	6	10	4	6	8	4	3	46
Institute of English Studies								1	1
Keele University			1						1
King's College London	11	7	8	4	4	14	5	6	59
Lancaster University		2	1						3
Liverpool Hope University					1				1
Liverpool School of Tropical Medicine	1								1
London Academy of Music and Dramatic Art		1							1
London College of Fashion					1				1
London Metropolitan University		1							1
London School of Economics and Political Science	11	9	15	10	6	19	6	10	86
London School of Hygiene and Tropical Medicine	3	1	2	2	2	2	3	3	18
Loughborough University	1								1
Manchester Metropolitan University				1					1
Mountview Academy of Theatre Arts			1						1
Newcastle University		1	1		1				3
Nottingham Trent University	1								1
Queen Margaret University	1								1
Queen Mary University of London	1		1			2			4
Queen's University Belfast	3	1	1	3		1		2	11
Roehampton University		1							1
Royal Academy of Music				1					1
Royal Central School of Speech and Drama, University of London		1				2			3
Royal College of Art						1			1
Royal College of Music						1			1
Royal Conservatoire of Scotland	1								1
Royal Holloway, University of London			1				1	1	3
Royal Northern College of Music			1						1
Royal Welsh College of Music			1						1

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1st choice UK institutions by region

Endorsed applicants

Institution	Atlanta	Boston	Chicago	Houston	Los Angeles	New York	San Francisco	Washington DC	Total
SOAS, University of London	8	2	3	2	1	5	3	8	32
St Mary's University				1	1				2
Trinity Laban Conservatoire of Music and Dance			1						1
University College London	9	2	10	10	4	7	6	3	51
University of Aberdeen	2			1		1			4
University of Bath	1			1					2
University of Birmingham	1		1			4	1	3	10
University of Brighton	1								1
University of Bristol	4			2		2	2	2	12
University of Cambridge	12	14	19	10	7	9	7	14	92
University of Cumbria	1								1
University of Dundee		1							1
University of East Anglia	2			2	1	2		1	8
University of East London	1								1
University of Edinburgh	19	10	17	12	7	15	11	8	99
University of Exeter	2		2		1		1	2	8
University of Glasgow	6		5	1	3		5	5	25
University of Kent							1		1
University of Leeds	1	1	2			1	2	1	8
University of Leicester			2	1					3
University of Liverpool						1			1
University of Manchester	2	5	2	1	2	4	2	3	21
University of Nottingham	1		1			1			3
University of Oxford	33	16	41	35	29	45	33	35	267
University of Plymouth					1				1
University of Reading		2	3	1	1		1		8
University of Sheffield	1		1		1	1			4
University of South Wales					1				1
University of Southampton		1	1		1				3
University of St Andrews	6	1	3	6		3	1	1	21
University of Strathclyde				1		1			2
University of Surrey				1				1	2
University of Sussex	1		1	1	2			2	7
University of Warwick	1		2	1		1			5
University of Westminster						2		1	3
University of York	4	1	1	1	2	3	3	2	17
Warburg Institute							1		1

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1st choice UK institutions by region

Shortlisted Candidates

Institution	Atlanta	Boston	Chicago	Houston	Los Angeles	New York	San Francisco	Washington DC	Total
Aberystwyth University						1			1
Cardiff University	1								1
Durham University				1					1
Imperial College London	2		2		2				6
Institute of English Studies								1	1
King's College London	2			1	1	1	3	1	9
London School of Economics and Political Science		3	3	1		2		1	10
London School of Hygiene and Tropical Medicine	1				1	1	1		4
Queen Mary University of London						1			1
SOAS, University of London	2	1				1		2	6
University College London			2	3			2		7
University of Birmingham			1				1		2
University of Bristol	1								1
University of Cambridge	1	5	4	3	2	3	1	2	21
University of East Anglia					1	1			2
University of Edinburgh	2	3	1	2	1		2	1	12
University of Exeter							1	1	2
University of Glasgow					1			1	2
University of Leeds			1						1
University of Manchester		1			1		1	1	4
University of Nottingham	1								1
University of Oxford	8	3	5	6	7	10	7	6	52
University of Reading			1						1
University of Sheffield	1								1
University of Southampton			1						1
University of St Andrews	1	1	1						3
University of Strathclyde						1			1
University of Westminster						1			1
University of York							1		1

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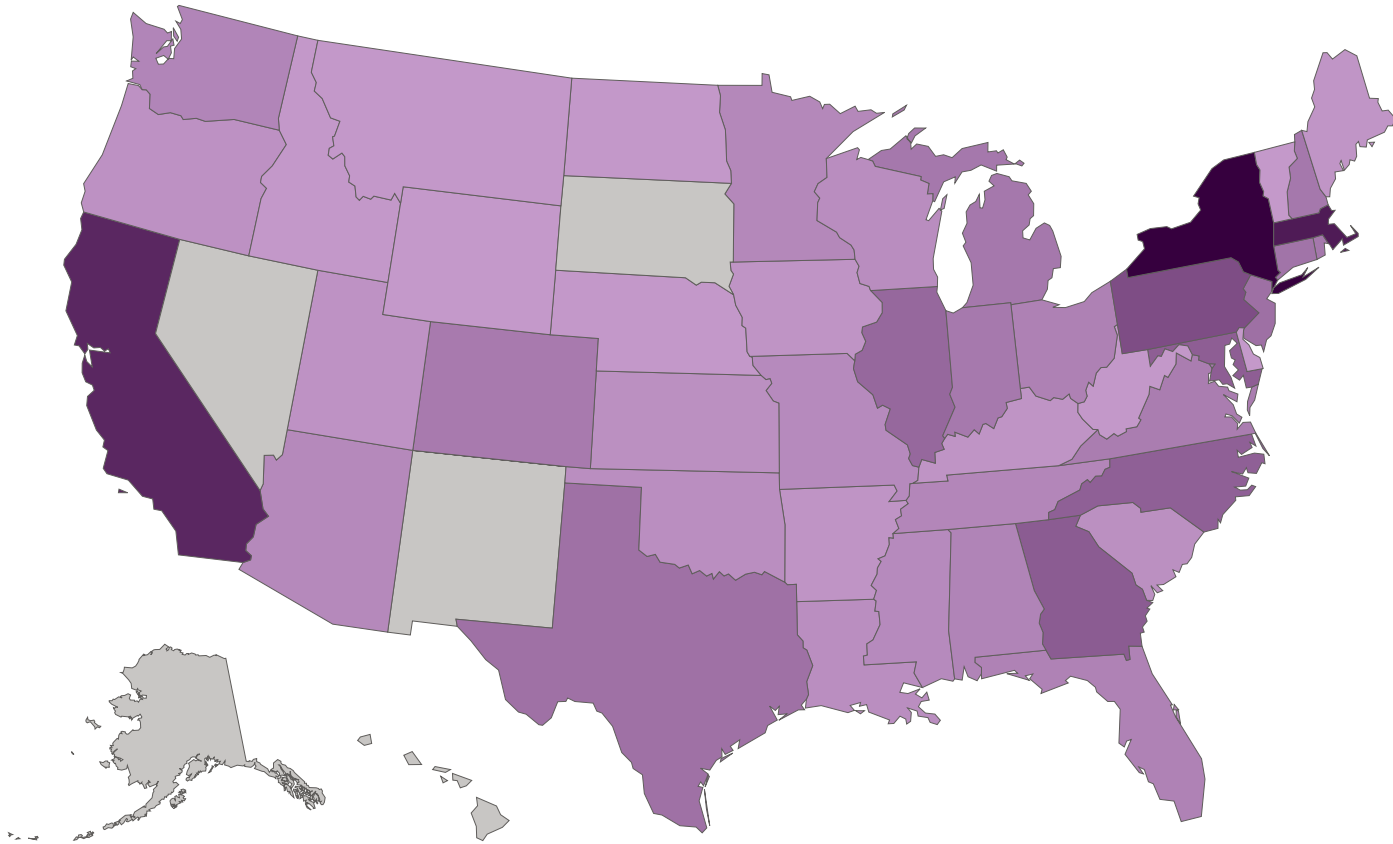
1st choice UK institutions by region

Selected finalists

Institution	Atlanta	Boston	Chicago	Houston	Los Angeles	New York	San Francisco	Washington DC	Total
Aberystwyth University						1			1
Cardiff University	1								1
Imperial College London	1		1		1				3
Institute of English Studies								1	1
King's College London				1					1
London School of Economics and Political Science		1		1		1			3
London School of Hygiene and Tropical Medicine						1			1
SOAS, University of London	1					1		1	3
University College London							1		1
University of Cambridge			1		1		1		3
University of East Anglia					1				1
University of Edinburgh	1	1		1			1	1	5
University of Glasgow								1	1
University of Leeds			1						1
University of Manchester		1					1	1	3
University of Oxford	3	1	2	1	1	4	1		13
University of St Andrews			1						1

Representation of US states (permanent address)

Endorsed applicants



Shortlisted candidates

