

# Application Demographics Report

Marshall Scholarships

2025 - 2026 Cycle



Comparison Report

## Award overview

This report provides a summary of the geographic and demographic breakdown of Marshall applicants from the 2025 - 2026 Cycle. Applications for this award cycle were collected in summer 2024. Applicants are required to submit their application through a US higher education institution - referred to as their "endorsing institution". They must also select one of eight designated US regions - the selected region where their application is processed and interviews conducted. Applicants may either choose the region corresponding to their permanent home address or the region in which their endorsing institution is located.

The report is structured around key stages of the application process. Three application steps are used as the primary analytical context throughout:

- **Endorsement**
- **Shortlisting**
- **Final selection**

These stages are referred to in the report as **endorsed applicants**, **shortlisted candidates**, and **selected finalists**, respectively.

	Total	1 year award	2 year award
<b>Endorsed applicants</b>	<b>989</b>	<b>107</b>	<b>882</b>
<b>Shortlisted candidates</b>	<b>147</b>	<b>4</b>	<b>143</b>
<b>Selected finalists</b>	<b>36</b>	<b>0</b>	<b>36</b>

## Application step by region (cumulative)

This table shows the total ( $\Sigma$ ) and proportion (%) of applicants for each region when compared to the total cohort. The total and proportions are broken down by application step reached and. The percentage column shows the region total as a proportion of the cumulative step total.

Region Step	Atlanta		Boston		Chicago		Houston		Los Angeles		New York		San Francisco		Washington DC	
	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%
Endorsed	149	15.07%	91	9.20%	192	19.41%	103	10.41%	107	10.82%	156	15.77%	79	7.99%	112	11.32%
Shortlisted	22	14.97%	16	10.88%	22	14.97%	15	10.20%	18	12.24%	19	12.93%	20	13.61%	15	10.20%
Selected	5	13.89%	4	11.11%	6	16.67%	4	11.11%	4	11.11%	5	13.89%	4	11.11%	4	11.11%

## Application step by region and award type (cumulative)

This table shows the total ( $\Sigma$ ) and proportion (%) of applicants for each region when compared to the total cohort. The total and proportions are broken down by application step reached and award programme (1 year/2 year). The percentage column shows the region total as a proportion of the cumulative step total.

Region Award type	Atlanta		Boston		Chicago		Houston		Los Angeles		New York		San Francisco		Washington DC	
	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%
<b>1 year award</b>																
Endorsed	16	14.95%	10	9.35%	20	18.69%	9	8.41%	11	10.28%	17	15.89%	12	11.21%	12	11.21%
Shortlisted			1	25.00%	1	25.00%	1	25.00%					1	25.00%		
<b>2 year award</b>																
Endorsed	133	15.08%	81	9.18%	172	19.50%	94	10.66%	96	10.88%	139	15.76%	67	7.60%	100	11.34%
Shortlisted	22	15.38%	15	10.49%	21	14.69%	14	9.79%	18	12.59%	19	13.29%	19	13.29%	15	10.49%
Selected	5	13.89%	4	11.11%	6	16.67%	4	11.11%	4	11.11%	5	13.89%	4	11.11%	4	11.11%

## Demographics comparison

### Endorsed/Shortlisted/Selected

Applicants are required to complete an anonymised equal opportunities declaration, with questions on gender, ethnic background and the Pell Grant. The response data is summarised below, along with information regarding the type and background of selected endorsing institutions.

Gender	Endorsed applicants	Shortlisted candidates	Selected finalists
Female	61.88%	56.46%	50.00%
Male	34.28%	42.86%	50.00%
Non-binary	3.84%	0.68%	

Ethnicity	Endorsed applicants	Shortlisted candidates	Selected finalists
	28.03%	31.28%	33.33%
American Indian or Alaska Native	1.09%	0.56%	
Black or African American (including Caribbean)	8.45%	8.94%	9.52%
Hispanic or Latinx	8.70%	9.50%	9.52%
Native Hawaiian or other Pacific Islander	0.17%	0.56%	2.38%
White (Including Middle Eastern)	53.56%	49.16%	45.24%

\*Please note, applicants are permitted to select multiple ethnicity categories as part of their declaration. As a result the values in the table above may not always total to 100%.

Pell grant recipients	Endorsed applicants	Shortlisted candidates	Selected finalists
No	78.26%	78.91%	77.78%
Yes	21.74%	21.09%	22.22%

Applicants from HBCU*	Endorsed applicants	Shortlisted candidates	Selected finalists
TRUE	1.11%		
FALSE	98.89%	100.00%	100.00%

\*Historically black colleges and universities

Endorsing institution type	Endorsed applicants	Shortlisted candidates	Selected finalists
Ivy League	18.64%	26.53%	27.78%
Other private	45.62%	35.37%	36.11%
Service academy	3.77%	9.52%	5.56%
State/Public	31.98%	28.57%	30.56%

## UK institution comparison - 1st preference course choices

### Endorsed/Shortlisted/Selected

This table shows the proportion of UK institutions (grouped by geographic location) by application step. Dependent on the award programme selected, applicants are either asked to select two or four course choices. This table summarises the data for the first year/first course choice only.

Institution (grouped)	Endorsed applicants	Shortlisted candidates	Selected finalists
English Universities	12.64%	10.88%	2.78%
London Universities	30.84%	23.13%	19.44%
Northern Irish Universities	1.72%	0.68%	0.00%
Scottish Universities	15.27%	12.24%	13.89%
University of Cambridge	11.43%	16.33%	22.22%
University of Oxford	27.00%	35.37%	38.89%
Welsh universities	1.11%	1.36%	2.78%

## Ethnicity demographics by region comparison

Endorsed/Shortlisted/Selected

Ethnicity	Atlanta	Boston	Chicago	Houston	Los Angeles	New York	San Francisco	Washington D.C.	Total
<b>☐ American Indian or Alaska Native</b>									
Endorsed applicants			1%	4%	4%	1%	1%	1%	<b>1%</b>
Shortlisted candidates				7%					<b>1%</b>
<b>☐ Asian (including Indian Subcontinent and Philippines)</b>									
Endorsed applicants	19%	31%	26%	24%	42%	33%	35%	28%	<b>29%</b>
Shortlisted candidates	18%	25%	36%	27%	50%	21%	40%	33%	<b>31%</b>
Selected finalists	40%	75%	17%	25%	50%	40%			<b>31%</b>
<b>☐ Black or African American (including Caribbean)</b>									
Endorsed applicants	15%	7%	7%	15%	6%	10%	8%	13%	<b>10%</b>
Shortlisted candidates	14%	13%	5%	13%		21%	20%		<b>11%</b>
Selected finalists				25%		20%	50%		<b>11%</b>
<b>☐ Decline to Respond</b>									
Endorsed applicants	5%	5%	3%	3%	7%	6%	9%	4%	<b>5%</b>
Shortlisted candidates	5%		5%	7%	17%		10%	13%	<b>7%</b>
Selected finalists			17%				25%	25%	<b>8%</b>
<b>☐ Hispanic or</b>									
Endorsed applicants	9%	8%	6%	23%	13%	10%	10%	9%	<b>11%</b>
Shortlisted candidates	5%	6%	14%	27%	11%	21%	5%	7%	<b>12%</b>
Selected finalists			33%			20%		25%	<b>11%</b>
<b>☐ Native Hawaiian or other Pacific Islander</b>									
Endorsed applicants			1%		1%				<b>0%</b>
Shortlisted candidates					6%				<b>1%</b>
Selected finalists					25%				<b>3%</b>
<b>☐ White (Including Middle Eastern)</b>									
Endorsed applicants	64%	66%	74%	66%	54%	61%	63%	63%	<b>65%</b>
Shortlisted candidates	73%	63%	59%	67%	33%	68%	55%	60%	<b>60%</b>
Selected finalists	60%	25%	67%	50%	25%	60%	50%	75%	<b>53%</b>



## Gender by region comparison

### Endorsed/Shortlisted/Selected

Gender category	Atlanta	Boston	Chicago	Houston	Los Angeles	New York	San Francisco	Washington DC	Total
<b>Did not respond</b>									
Endorsed applicants	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	<b>0.0%</b>
Shortlisted candidates	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	<b>0.0%</b>
Selected finalists	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	<b>0.0%</b>
<b>Female</b>									
Endorsed applicants	55.7%	69.2%	63.5%	65.0%	64.5%	66.0%	57.0%	53.6%	<b>61.9%</b>
Shortlisted candidates	40.9%	56.3%	68.2%	60.0%	61.1%	63.2%	65.0%	33.3%	<b>56.5%</b>
Selected finalists	40.0%	25.0%	83.3%	50.0%	50.0%	80.0%	50.0%	0.0%	<b>50.0%</b>
<b>Male</b>									
Endorsed applicants	41.6%	29.7%	32.3%	33.0%	29.9%	29.5%	38.0%	41.1%	<b>34.3%</b>
Shortlisted candidates	59.1%	43.8%	27.3%	40.0%	38.9%	36.8%	35.0%	66.7%	<b>42.9%</b>
Selected finalists	60.0%	75.0%	16.7%	50.0%	50.0%	20.0%	50.0%	100.0%	<b>50.0%</b>
<b>Non-binary</b>									
Endorsed applicants	2.7%	1.1%	4.2%	1.9%	5.6%	4.5%	5.1%	5.4%	<b>3.8%</b>
Shortlisted candidates	0.0%	0.0%	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	<b>0.7%</b>
Selected finalists	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	<b>0.0%</b>

## Region applied through comparison (study / permanent)

### Endorsed/Shortlisted/Selected

The table below shows the proportions of applicants that applied through the region corresponding to their home address (Permanent) versus the region in which their endorsing institution is located (Study).

Region selected	Atlanta	Boston	Chicago	Houston	Los Angeles	New York	San Francisco	Washington DC	Total
<b>Endorsed applicants</b>									
Permanent	32.2%	25.3%	39.6%	43.7%	42.1%	32.1%	53.2%	53.6%	<b>39.3%</b>
Study	67.8%	74.7%	60.4%	56.3%	57.9%	67.9%	46.8%	46.4%	<b>60.7%</b>
<b>Shortlisted candidates</b>									
Permanent	40.9%	25.0%	50.0%	40.0%	55.6%	42.1%	65.0%	73.3%	<b>49.0%</b>
Study	59.1%	75.0%	50.0%	60.0%	44.4%	57.9%	35.0%	26.7%	<b>51.0%</b>
<b>Selected finalists</b>									
Permanent	20.0%	25.0%	50.0%	75.0%	75.0%	60.0%	50.0%	100.0%	<b>55.6%</b>
Study	80.0%	75.0%	50.0%	25.0%	25.0%	40.0%	50.0%	0.0%	<b>44.4%</b>

# Marshall Scholarships

2025 - 2026 Cycle



## 1st choice UK institutions by region

### Endorsed applicants

Institution	Atlanta	Boston	Chicago	Houston	Los Angeles	New York	San Francisco	Washington DC	Total
Bangor University							1		1
Bath Spa University		1							1
Birkbeck, University of London		1				2			3
Birmingham City St George's, University of London (City)					1				1
Cardiff University	2		1		1	2	2		8
Central St Martins College of Art and Design	2		2			1			5
Chelsea College of Art and Design					1				1
City St George's, University of London (City)		1							1
Courtauld Institute of Art		1			1				2
Durham University	2	1	2	1	1	2			9
Edinburgh Napier University			1						1
Glasgow School of Art	1		1						2
Goldsmiths, University of London	2	1	1		1	1		1	7
Guildhall School of Music and Drama						1			1
Imperial College London	2	3	4	4	3	5	1	1	23
Keele University					1				1
King's College London	7	2	6	8	6	4	6	8	47
Lancaster University					1			1	2
Leeds Beckett University								1	1
London College of Fashion						1			1
London Film School				1				1	2
London School of Economics and Political Science	8	7	15	8	10	9	10	12	79
London School of Hygiene and Tropical Medicine	5	1	1	2	1	3		1	14
Loughborough University		1	1						2
Met Film School	1								1
Newcastle University	1		1			2			4
Queen Mary University of London	2					1			3
Queen's University Belfast	2	1	4	3	3	1	1	2	17
Rose Bruford College			1						1
Royal Central School of Speech and Drama, University of London		1							1
Royal College of Art		1			1	1			3
Royal College of Music	1								1
Royal Conservatoire of Scotland			2						2
Royal Holloway, University of London	1		1	1		2		1	6
Royal Northern College of Music					1				1
Royal Welsh College of Music and Drama			1						1

# Marshall Scholarships

2025 - 2026 Cycle



## 1st choice UK institutions by region

### Endorsed applicants

Institution	Atlanta	Boston	Chicago	Houston	Los Angeles	New York	San Francisco	Washington DC	Total
School of Advanced Studies, University of London			1						1
SOAS, University of London	9	2	2	2	2	8	3	4	32
Swansea University			1						1
Teesside University								1	1
Trinity Laban Conservatoire of Music and Dance							1		1
University College London	13	6	14	7	6	10	3	10	69
University of Bath							1		1
University of Birmingham	1		3			2		1	7
University of Bristol	3	1	3		1		2		10
University of Cambridge	16	14	23	14	15	15	9	7	113
University of Dundee			1		1				2
University of East Anglia	1		1		1	1		1	5
University of Edinburgh	16	6	16	10	6	23	7	9	93
University of Essex		1	1		1	1			4
University of Exeter	1		3	1		1		2	8
University of Glasgow	6	2	6	1	1	2	1	2	21
University of Greenwich			1						1
University of Leeds	2	1			1		1	1	6
University of Leicester			2						2
University of Lincoln						1			1
University of Liverpool	1								1
University of Manchester	3	1	4	3	1			3	15
University of Nottingham			1	1		1			3
University of Oxford	31	25	49	23	31	42	27	39	267
University of Plymouth		1							1
University of Portsmouth				1					1
University of Reading			1		1				2
University of Sheffield			2	1	1				4
University of Southampton		1				2			3
University of St Andrews	3	3	6	3	4	5	1	1	26
University of Stirling				1					1
University of Strathclyde		1						1	2
University of Surrey					1	2	1		4
University of Sussex	2		3	3		2		1	11
University of the Highlands and Islands		1							1
University of Warwick	2		1						3
University of York		1	2	3			1		7
Warburg Institute		1		1					2

# Marshall Scholarships

2025 - 2026 Cycle



**Marshall**  
Scholarships

## 1st choice UK institutions by region

### Shortlisted Candidates

Institution	Atlanta	Boston	Chicago	Houston	Los Angeles	New York	San Francisco	Washington DC	Total
Cardiff University						1	1		2
City St George's, University of London (City)		1							1
Durham University		1							1
Goldsmiths, University of London						1			1
Imperial College London			1	1	1				3
King's College London				1	1		1	1	4
London School of Economics and Political Science	1	2	2		1		1	2	9
London School of Hygiene and Tropical Medicine	1			1					2
Loughborough University			1						1
Newcastle University			1						1
Queen's University Belfast							1		1
Royal College of Art						1			1
Royal Holloway, University of London	1								1
SOAS, University of London	1				2	1		1	5
University College London	1	2	1	1		1	1		7
University of Birmingham								1	1
University of Bristol			1				1		2
University of Cambridge	4	3	3	3	1	4	5	1	24
University of East Anglia					1				1
University of Edinburgh	2	2	2	2	2			3	13
University of Exeter				1		1			2
University of Glasgow	1	1					1		3
University of Leeds							1		1
University of Leicester			1						1
University of Manchester	1								1
University of Oxford	7	3	9	4	8	9	6	6	52
University of St Andrews	1								1
University of Surrey					1		1		2
University of Sussex				1					1
University of the Highlands and Islands		1							1
University of Warwick	1								1

# Marshall Scholarships

2025 - 2026 Cycle



## 1st choice UK institutions by region

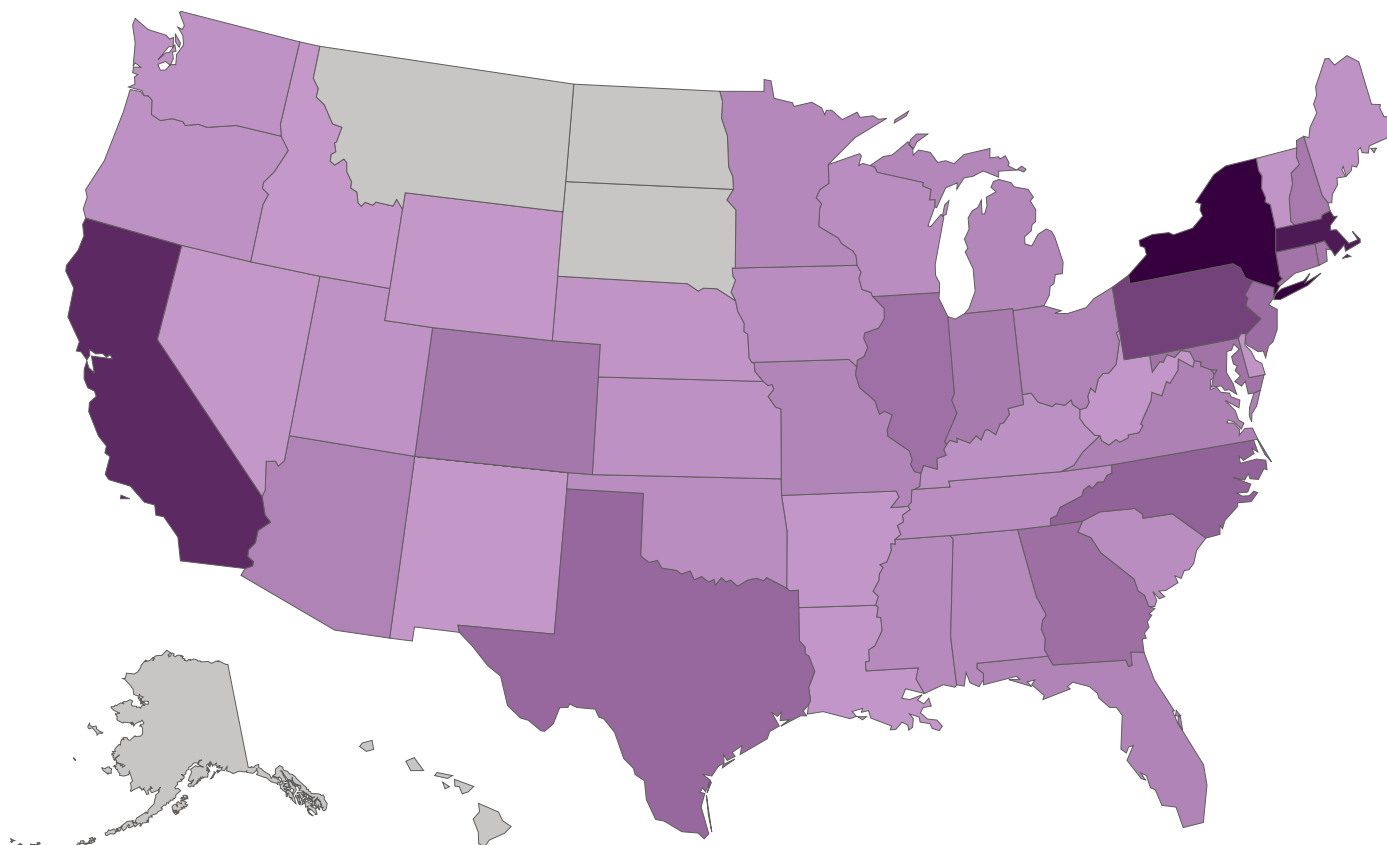
Selected finalists

Institution	Atlanta	Boston	Chicago	Houston	Los Angeles	New York	San Francisco	Washington DC	Total
Cardiff University							1		1
Goldsmiths, University of London						1			1
Imperial College London			1						1
King's College London							1		1
London School of Economics and Political Science			1						1
London School of Hygiene and Tropical Medicine				1					1
SOAS, University of London					1			1	2
University of Cambridge	1	2	1	1		2	1		8
University of East Anglia						1			1
University of Edinburgh	1			1	1			1	4
University of Oxford	2	2	3	1	1	2	1	2	14
University of St Andrews	1								1

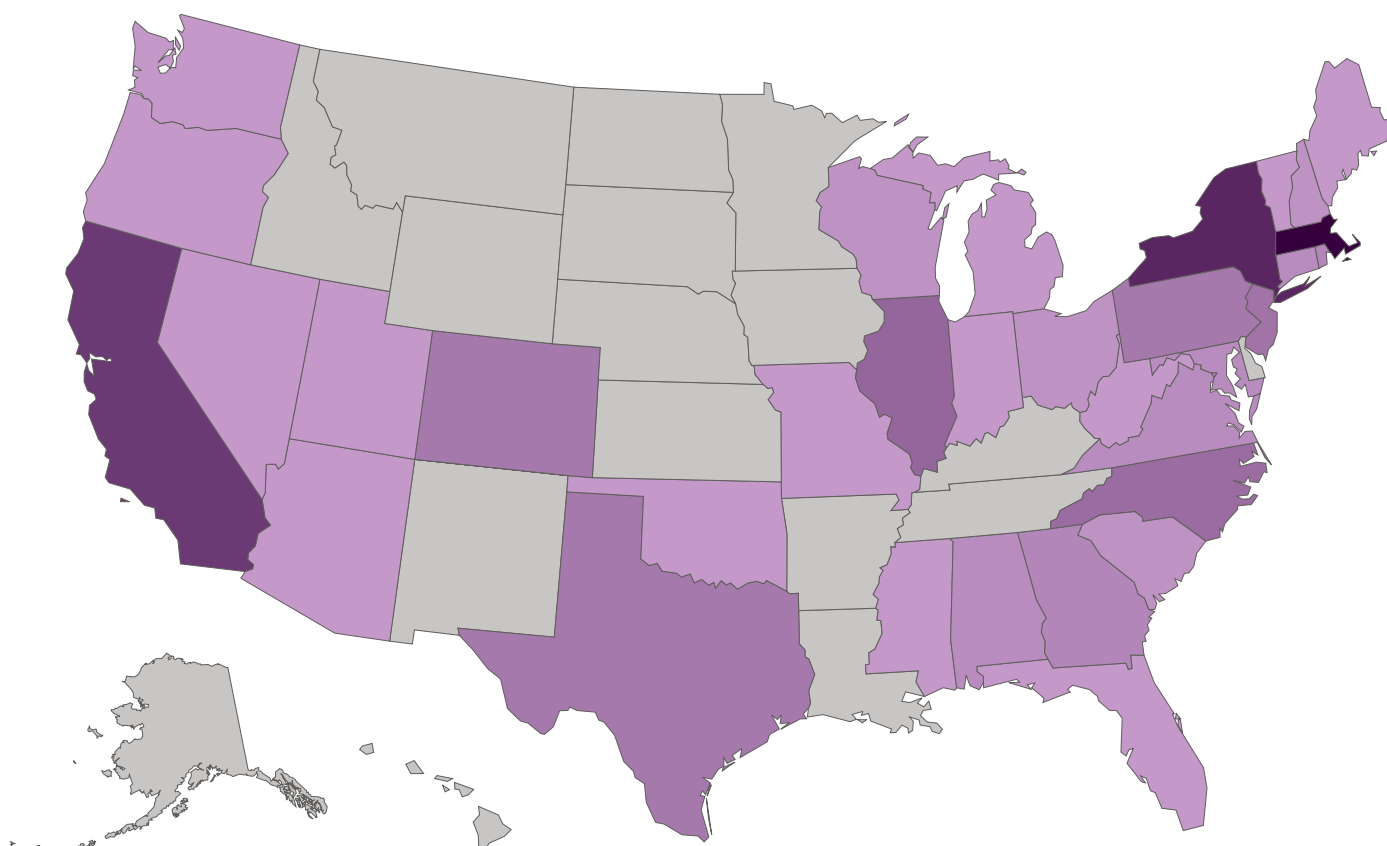


## Representation of US states (permanent address)

Endorsed applicants



Shortlisted candidates





## Representation of US states (permanent address)

Selected finalists

