

# Application Demographics Report

Marshall Scholarships

2024 - 2025 Cycle



Comparison Report

## Award overview

This report provides a summary of the geographic and demographic breakdown of Marshall applicants from the [2024 - 2025 Cycle](#). Applications for this award cycle were collected in summer 2023. Applicants are required to submit their application through a US higher education institution - referred to as their "endorsing institution". They must also select one of eight designated US regions - the selected region where their application is processed and interviews conducted. Applicants may either choose the region corresponding to their permanent home address or the region in which their endorsing institution is located.

The report is structured around key stages of the application process. Three application steps are used as the primary analytical context throughout:

- **Endorsement**
- **Shortlisting**
- **Final selection**

These stages are referred to in the report as **endorsed applicants**, **shortlisted candidates**, and **selected finalists**, respectively.

	Total	1 year award	2 year award
<b>Endorsed applicants</b>	<b>1,006</b>	<b>130</b>	<b>876</b>
<b>Shortlisted candidates</b>	<b>160</b>	<b>9</b>	<b>151</b>
<b>Selected finalists</b>	<b>51</b>	<b>2</b>	<b>49</b>

## Application step by region (cumulative)

This table shows the total ( $\Sigma$ ) and proportion (%) of applicants for each region when compared to the total cohort. The total and proportions are broken down by application step reached and. The percentage column shows the region total as a proportion of the cumulative step total.

Region Step	Atlanta		Boston		Chicago		Houston		Los Angeles		New York		San Francisco		Washington DC	
	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%
Endorsed	151	15.01%	89	8.85%	176	17.50%	99	9.84%	92	9.15%	190	18.89%	99	9.84%	110	10.93%
Shortlisted	23	14.38%	17	10.63%	22	13.75%	19	11.88%	20	12.50%	22	13.75%	20	12.50%	17	10.63%
Selected	8	15.69%	5	9.80%	8	15.69%	5	9.80%	5	9.80%	9	17.65%	5	9.80%	6	11.76%

## Application step by region and award type (cumulative)

This table shows the total ( $\Sigma$ ) and proportion (%) of applicants for each region when compared to the total cohort. The total and proportions are broken down by application step reached and award programme (1 year/2 year). The percentage column shows the region total as a proportion of the cumulative step total.

Region Award type	Atlanta		Boston		Chicago		Houston		Los Angeles		New York		San Francisco		Washington DC	
	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%	$\Sigma$	%
<b>1 year award</b>																
Endorsed	19	14.62%	13	10.00%	28	21.54%	21	16.15%	9	6.92%	16	12.31%	12	9.23%	12	9.23%
Shortlisted	5	55.56%	1	11.11%	1	11.11%	2	22.22%								
Selected	2	100.00%														
<b>2 year award</b>																
Endorsed	132	15.07%	76	8.68%	148	16.89%	78	8.90%	83	9.47%	174	19.86%	87	9.93%	98	11.19%
Shortlisted	18	11.92%	16	10.60%	21	13.91%	17	11.26%	20	13.25%	22	14.57%	20	13.25%	17	11.26%
Selected	6	12.24%	5	10.20%	8	16.33%	5	10.20%	5	10.20%	9	18.37%	5	10.20%	6	12.24%

## Demographics comparison

### Endorsed/Shortlisted/Selected

Applicants are required to complete an anonymised equal opportunities declaration, with questions on gender, ethnic background and the Pell Grant. The response data is summarised below, along with information regarding the type and background of selected endorsing institutions.

Gender	Endorsed applicants	Shortlisted candidates	Selected finalists
Female	61.33%	57.50%	49.02%
Male	33.90%	41.88%	49.02%
Non-binary	4.77%	0.63%	1.96%

Ethnicity	Endorsed applicants	Shortlisted candidates	Selected finalists
	25.25%	28.49%	24.56%
American Indian or Alaska Native	0.51%	0.54%	
Black or African American (including Caribbean)	9.07%	8.06%	10.53%
Hispanic or Latinx	7.63%	3.76%	1.75%
Native Hawaiian or other Pacific Islander	0.17%	0.54%	
White (Including Middle Eastern)	57.37%	58.60%	63.16%

\*Please note, applicants are permitted to select multiple ethnicity categories as part of their declaration. As a result the values in the table above may not always total to 100%.

Pell grant recipients	Endorsed applicants	Shortlisted candidates	Selected finalists
No	80.32%	83.75%	90.20%
Yes	19.68%	16.25%	9.80%

Applicants from HBCU*	Endorsed applicants	Shortlisted candidates	Selected finalists
TRUE	0.40%	0.63%	
FALSE	99.60%	99.38%	100.00%

\*Historically black colleges and universities

Endorsing institution type	Endorsed applicants	Shortlisted candidates	Selected finalists
Ivy League	17.15%	27.67%	31.37%
Other private	43.13%	41.51%	41.18%
Service academy	4.41%	8.81%	7.84%
State/Public	35.31%	22.01%	19.61%

## UK institution comparison - 1st preference course choices

### Endorsed/Shortlisted/Selected

This table shows the proportion of UK institutions (grouped by geographic location) by application step. Dependent on the award programme selected, applicants are either asked to select two or four course choices. This table summarises the data for the first year/first course choice only.

Institution (grouped)	Endorsed applicants	Shortlisted candidates	Selected finalists
English Universities	17.89%	15.63%	13.73%
London Universities	31.31%	25.00%	23.53%
Northern Irish Universities	1.69%	1.88%	1.96%
Scottish Universities	15.21%	12.50%	7.84%
University of Cambridge	7.85%	11.88%	11.76%
University of Oxford	25.25%	33.13%	41.18%
Welsh universities	0.80%	0.00%	0.00%

## Ethnicity demographics by region comparison

Endorsed/Shortlisted/Selected

Ethnicity	Atlanta	Boston	Chicago	Houston	Los Angeles	New York	San Francisco	Washington D.C.	Total
<b>☐ American Indian or Alaska Native</b>									
Endorsed applicants	1%			3%		1%			<b>1%</b>
Shortlisted candidates	4%								<b>1%</b>
<b>☐ Asian (including Indian Subcontinent and Philippines)</b>									
Endorsed applicants	16%	22%	20%	27%	35%	26%	40%	24%	<b>25%</b>
Shortlisted candidates	9%	18%	23%	37%	70%	27%	40%	24%	<b>31%</b>
Selected finalists	13%		25%	20%	80%	33%	40%		<b>25%</b>
<b>☐ Black or African American (including Caribbean)</b>									
Endorsed applicants	14%	8%	9%	8%	5%	16%	3%	16%	<b>11%</b>
Shortlisted candidates	17%	18%	5%	11%	5%	14%	5%		<b>9%</b>
Selected finalists	13%	40%	13%	20%			20%		<b>12%</b>
<b>☐ Decline to Respond</b>									
Endorsed applicants	3%	3%	5%	5%	5%	4%	4%	5%	<b>4%</b>
Shortlisted candidates			9%			9%			<b>3%</b>
Selected finalists			13%						<b>2%</b>
<b>☐ Hispanic or</b>									
Endorsed applicants	12%	1%	9%	15%	11%	9%	8%	5%	<b>9%</b>
Shortlisted candidates	9%			5%	10%	5%	5%		<b>4%</b>
Selected finalists						11%			<b>2%</b>
<b>☐ Native Hawaiian or other Pacific Islander</b>									
Endorsed applicants		1%			1%				<b>0%</b>
Shortlisted candidates					5%				<b>1%</b>
<b>☐ White (Including Middle Eastern)</b>									
Endorsed applicants	74%	76%	72%	68%	67%	61%	63%	59%	<b>67%</b>
Shortlisted candidates	74%	76%	77%	63%	50%	59%	70%	76%	<b>68%</b>
Selected finalists	75%	60%	63%	100%	20%	78%	60%	100%	<b>71%</b>



## Gender by region comparison

### Endorsed/Shortlisted/Selected

Gender category	Atlanta	Boston	Chicago	Houston	Los Angeles	New York	San Francisco	Washington DC	Total
<b>Did not respond</b>									
Endorsed applicants	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	<b>0.0%</b>
Shortlisted candidates	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	<b>0.0%</b>
Selected finalists	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	<b>0.0%</b>
<b>Female</b>									
Endorsed applicants	58.3%	60.7%	61.4%	67.7%	66.3%	55.8%	62.6%	64.5%	<b>61.3%</b>
Shortlisted candidates	60.9%	58.8%	50.0%	52.6%	70.0%	72.7%	45.0%	47.1%	<b>57.5%</b>
Selected finalists	50.0%	20.0%	25.0%	80.0%	80.0%	77.8%	20.0%	33.3%	<b>49.0%</b>
<b>Male</b>									
Endorsed applicants	36.4%	32.6%	34.1%	32.3%	30.4%	37.9%	31.3%	30.9%	<b>33.9%</b>
Shortlisted candidates	39.1%	41.2%	50.0%	47.4%	30.0%	27.3%	55.0%	47.1%	<b>41.9%</b>
Selected finalists	50.0%	80.0%	75.0%	20.0%	20.0%	22.2%	80.0%	50.0%	<b>49.0%</b>
<b>Non-binary</b>									
Endorsed applicants	5.3%	6.7%	4.5%	0.0%	3.3%	6.3%	6.1%	4.5%	<b>4.8%</b>
Shortlisted candidates	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.9%	<b>0.6%</b>
Selected finalists	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	16.7%	<b>2.0%</b>

## Region applied through comparison (study / permanent)

### Endorsed/Shortlisted/Selected

The table below shows the proportions of applicants that applied through the region corresponding to their home address (Permanent) versus the region in which their endorsing institution is located (Study).

Region selected	Atlanta	Boston	Chicago	Houston	Los Angeles	New York	San Francisco	Washington DC	Total
<b>Endorsed applicants</b>									
Permanent	28.5%	21.3%	36.9%	42.4%	38.0%	36.8%	52.5%	45.5%	<b>37.4%</b>
Study	71.5%	78.7%	63.1%	57.6%	62.0%	63.2%	47.5%	54.5%	<b>62.6%</b>
<b>Shortlisted candidates</b>									
Permanent	39.1%	11.8%	40.9%	42.1%	55.0%	45.5%	85.0%	47.1%	<b>46.3%</b>
Study	60.9%	88.2%	59.1%	57.9%	45.0%	54.5%	15.0%	52.9%	<b>53.8%</b>
<b>Selected finalists</b>									
Permanent	37.5%	0.0%	62.5%	20.0%	60.0%	55.6%	100.0%	83.3%	<b>52.9%</b>
Study	62.5%	100.0%	37.5%	80.0%	40.0%	44.4%	0.0%	16.7%	<b>47.1%</b>

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## 1st choice UK institutions by region

### Endorsed applicants

Institution	Atlanta	Boston	Chicago	Houston	Los Angeles	New York	San Francisco	Washington DC	Total
Aberystwyth University	1							1	2
Anglia Ruskin University								1	1
Birkbeck, University of London		1	2						3
Bournemouth University		1							1
Cardiff University					2			1	3
City St George's, University of London (City)	2								2
Courtauld Institute of Art	1	1				1			3
Durham University	3		1	1	1	2		1	9
Glasgow School of Art			1						1
Goldsmiths, University of London	3	1	2		1	4		1	12
Guildhall School of Music and Drama	1								1
Imperial College London	5	4	4	4	3	3	1	4	28
Institute of Education								1	1
King's College London	9	6	11	8	5	13	3	6	61
Lancaster University	1	1	1						3
Liverpool Hope University	1							1	2
London Academy of Music and Dramatic Art					1		1		2
London School of Economics and Political Science	6	7	9	9	9	7	5	3	55
London School of Hygiene and Tropical Medicine	2	4	6	3	1	4	6	1	27
London Studio Centre				1					1
Loughborough University				1					1
Manchester Metropolitan University				1		1			2
Met Film School		1							1
Mountview Academy of Theatre Arts	1								1
Newcastle University			2			1			3
Oxford Brookes University								1	1
Queen Mary University of London	2			1		1	1		5
Queen's University Belfast	2	2	5	2		4	1	1	17
Royal Academy of Music				1					1
Royal Central School of Speech and Drama, University of London								1	1
Royal College of Art	1		2		1			1	5
Royal Holloway, University of London					1			1	2
Royal Northern College of Music					1				1
Royal Veterinary College						1			1
Royal Welsh College of Music and Drama	1								1

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## 1st choice UK institutions by region

### Endorsed applicants

Institution	Atlanta	Boston	Chicago	Houston	Los Angeles	New York	San Francisco	Washington DC	Total
SOAS, University of London	2	2	6			3		5	18
St Mary's University	1			1					2
Trinity Laban Conservatoire of Music and Dance	1				1				2
University College London	11	5	16	6	9	21	7	9	84
University of Aberdeen	1							1	2
University of Bath	1		1						2
University of Birmingham	2		1			3		2	8
University of Bradford			1						1
University of Bristol	2	1	1	1	1	4			10
University of Cambridge	10	6	15	8	8	12	17	3	79
University of Chester				1					1
University of East Anglia	1	2	2		2	3	1		11
University of East London					1				1
University of Edinburgh	14	6	10	9	7	27	8	13	94
University of Essex			1		1				2
University of Exeter		2	3	2	1		2	1	11
University of Glasgow	5		8	2	1	5	4	3	28
University of Hertfordshire	1					1			2
University of Kent	3	1	1			3		1	9
University of Leeds	2		3	1		4		1	11
University of Liverpool		1			1	2			4
University of Manchester	4	1	4	8	1	5	5	4	32
University of Nottingham	1		1				1		3
University of Oxford	34	27	46	18	30	41	29	29	254
University of Plymouth						1	1		2
University of Reading	1					1			2
University of Sheffield	2			1			1		4
University of Southampton			1	1	1	1		1	5
University of St Andrews	3	3	5	2	1	4	4	4	26
University of Stirling				1					1
University of Sussex	3	1	1	2		4		2	13
University of the Highlands and Islands		1							1
University of Wales Trinity Saint David	1							1	2
University of Warwick	1		1	1			1	1	5
University of Westminster	1							1	2
University of York	1	1	2	2		2		2	10
Warburg Institute						1			1

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## 1st choice UK institutions by region

### Shortlisted Candidates

Institution	Atlanta	Boston	Chicago	Houston	Los Angeles	New York	San Francisco	Washington DC	Total
Durham University				1					1
Imperial College London	2	2	2		1	1			8
Institute of Education								1	1
King's College London	1	2	1	2		1			7
London School of Economics and Political Science		1		2	4	2			9
London School of Hygiene and Tropical Medicine						1		1	2
Loughborough University				1					1
Queen's University Belfast				1		2			3
Royal College of Art			1						1
SOAS, University of London	1	1						1	3
University College London	3		3	1			1	1	9
University of Birmingham	1					2			3
University of Cambridge	4	2	4	2	1	2	3	1	19
University of East Anglia		1				1			2
University of Edinburgh			1	3	1	4	4	1	14
University of Essex						1			1
University of Exeter						1	1		2
University of Glasgow							1	2	3
University of Kent	1							1	2
University of Leeds			1						1
University of Liverpool						2			2
University of Manchester	1			1	1		1	1	5
University of Oxford	8	5	9	3	9	3	10	6	53
University of Sheffield	1								1
University of St Andrews		1						1	2
University of Sussex		1		1		1			3
University of the Highlands and Islands		1							1
University of Warwick				1					1

# Marshall Scholarships

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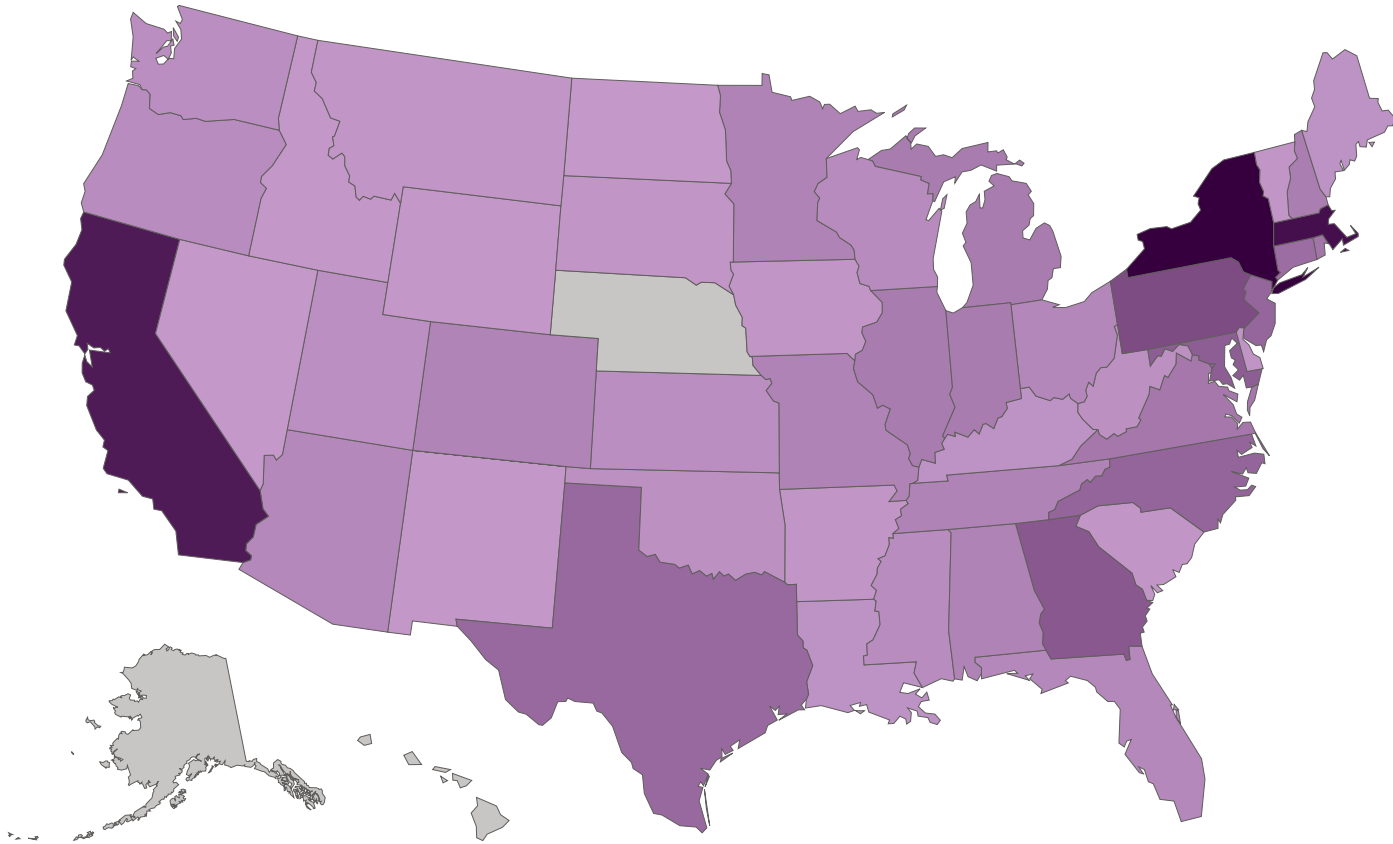
## 1st choice UK institutions by region

### Selected finalists

Institution	Atlanta	Boston	Chicago	Houston	Los Angeles	New York	San Francisco	Washington DC	Total
Imperial College London	2					1			3
King's College London			1						1
London School of Economics and Political Science					1	2			3
London School of Hygiene and Tropical Medicine								1	1
Loughborough University				1					1
Queen's University Belfast						1			1
Royal College of Art			1						1
SOAS, University of London								1	1
University College London			2						2
University of Birmingham						1			1
University of Cambridge	2	1	1			1	1		6
University of East Anglia		1							1
University of Edinburgh				1	1	2			4
University of Leeds			1						1
University of Manchester								1	1
University of Oxford	3	3	2	2	3	1	4	3	21
University of Sheffield	1								1
University of Warwick				1					1

## Representation of US states (permanent address)

Endorsed applicants



Shortlisted candidates

