

Impact Report

A Special Scholarship for a Special Relationship



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The data presented in this report is taken from the results of the 2020 Marshall Alumni Survey, which is sent to all known Marshall Scholars every seven years. The survey seeks to ascertain the impact of the scholarship programme on its alumni, as well as how they perceive the programme.

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Since 1953, Marshall Scholarships have brought more than 2,000 young Americans to study at universities in the UK. Many have gone on to do extraordinary things – winning Nobel and Pulitzer prizes, serving in Congress and cabinets, leading great historical institutions and founding pioneering new ones. They have become authors, academics, and astronauts; lawyers, diplomats, and Supreme Court Justices.

Yet the impact of these unique Scholarships transcends even these remarkable achievements. They are a living embodiment of the enduring friendship between the UK and America and a long-term and meaningful investment in that most special and important alliance.

In a message to the very first cohort of Scholars, General George C Marshall spoke eloquently of this ambition: "A close accord between our two countries is essential to the good of mankind in this turbulent world of today," he wrote, "and that is not possible without an intimate understanding of each other." Scholarships, he believed, were a powerful way to deepen that mutual understanding, strengthening and sustaining UK-US ties.

More than six decades later, General Marshall's vision still resonates. The Scholarships have more than lived up to his ambition – opening doors, strengthening ties and building bridges in ways that traditional diplomacy often may not reach.

It starts with the calibre of its Scholars, each chosen for their outstanding academic ability as well as their leadership potential. While prestigious, Marshall Scholarships are purposefully broad-based – actively seeking out Scholars from different and diverse backgrounds and encouraging them study at a broad range of UK universities. There, they are immersed in the best of British culture, values, and heritage, returning to the US as allies and advocates for UK-US relations.



DAME KAREN PIERCE British Ambassador to the United States

These dedicated and engaged alumni provide the UK with a network of ambassadors that reaches right across American society. They assume positions of influence in every field of endeavour and, as Marshall alumni, help enhance the UK's reputation as a worldclass destination for education. Throughout, they retain lasting connectivity and links to the UK, its universities, and the Marshall heritage, and bring business and investments to our shores.

This report is a timely reminder that the Marshall Scholarships are an important and valuable asset – one which helps the UK to tell its story on a global stage and has significant benefits for individuals, nations, and society as a whole. With the close accord between Britain and America as vital today as it ever was, I am proud to shine a light on this exceptional programme.

The Marshall Scholarship programme plays a small but important part in maintaining and strengthening the UK's relationship with the US, which is of vital importance to the UK's national interest.

The programme is not only important from a political perspective. It also builds people-topeople links and collaborative endeavour which spans a broad range of issues and sectors, which are often well aligned with HMG priorities.

It is a valuable soft power asset, from which the UK extracts a disproportionately good return on its relatively small financial investment.

Independent tailored review of the Marshall Aid Commemoration Commission, undertaken by the Foreign and Commonwealth Office in 2019



Marshall Scholarships seek to strengthen the enduring relationship between the United Kingdom and the United States by bringing exceptional young Americans – future leaders in their fields – to study at UK universities.

Founded by an Act of Parliament in 1953, the Marshall Scholarships began as an expression of Britain's gratitude to the American people for their support in the wake of the Second World War. Today, the programme continues to recognise the generosity of the past while supporting the promise of the future.

Each year, up to 50 Scholars are selected to study for a postgraduate degree in a broad range of fields, funded mainly by the UK Government through the Foreign, Commonwealth and Development Office. Chosen for their leadership and ambassadorial potential, as well as their academic ability, Marshall Scholars benefit from the UK's outstanding academic programmes, whilst experiencing the best of British culture, heritage and values.

As alumni of UK universities, Marshall Scholars return to the US as ambassadors and advocates for UK-US cooperation and friendship. They become global changemakers across every field of endeavour, yet retain their appreciation of, and connections to, the UK.

These connections, forged and sustained through the arts, humanities, sciences, politics and beyond, are key to the national interests of both Britain and America. They help us to defend our shared values, protect our people, grow our prosperity, and collectively tackle our most pressing global challenges.

In this way, the Marshall Scholarships continue to support and further international cooperation in the spirit of the Marshall Plan, strengthening the UK-US bilateral relationship and deepening mutual understanding, now and into the future.





FOR A SPECIAL RELATIONSHIP





UNIVERSITY PRESIDENTS **PROVOSTS & DEANS**

\$200m⁺ ANTHROPIC DONATIONS **ΤΟ UK** UNIVERSITIES



MEMBERS of the

AMERICAN ACADEMY OF ARTS AND SCIENCES



AWARD-FIRST WOMAN WINNING TO CONDUCT THE **FILM BBC PROMS** MAKERS



Marshall Scholarships aim to create a new generation of leaders who, in different ways, will each help to shape and strengthen the future of UK-US relations.

As well as academic merit, each Scholar is chosen for their ability to lead and influence in their field, and their potential to become the thoughtleaders, innovators, and changemakers of tomorrow. Marshall Scholars can be found in all branches of US Government and include Supreme Court Justices Breyer and Gorsuch, and Congressmen Spratt and Kilmer.

But while many Scholars go on to prominent positions in government and international relations, Marshall Scholarships encourage 'influence' in a broader sense, focusing on the cultural, intellectual and personal ties that enable international understanding and opportunities to flourish.

The result is that Marshall Scholars go on to reach positions of influence in every field of endeavour, bringing with them the lasting links and positive perceptions from their UK experience. In this, they provide the UK with a valuable and vibrant network of advocates that extends across the breadth of American society.



WILLIAM J BURNS Diplomat and Director of the CIA 1978 Marshall Scholar (Oxford)

William J Burns is the Director of the CIA, former US Deputy Secretary of State, and recent President of the Carnegie Endowment for International Peace – an influential global think tank.. He is also a columnist for *The Atlantic*, and the best-selling author of *The Back Channel: A Memoir of American Diplomacy and the Case for its Renewal*.

During a 33-year diplomatic career, Burns also served as Under-Secretary of State for Political Affairs, Ambassador to Russia, Assistant Secretary of State for Near Eastern Affairs, and Ambassador to Jordan, as well as other senior posts in the Foreign Service.

He holds the highest rank in the Foreign Service and was described by President Obama as a 'skilled advisor, consummate diplomat, and inspiration to generations of public servants'. *The Atlantic* described Burns as a 'secret diplomatic weapon' deployed against some of the trickiest foreign policy challenges facing the US.



LISA D COOK Economist 1986 Marshall Scholar (Oxford)

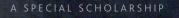
An authority on international economics, Lisa D Cook works at the nexus of academic research, economic policy, and political office. She was a senior adviser in the US Treasury Department and a senior economist on President Obama's Council of Economic Advisers, where she worked on policies relating to the eurozone, innovation, and entrepreneurship. In 2020, she was selected to serve on President Biden's transition team.

As Professor of Economics and International Relations at Michigan State University, Cook's research interests include economic growth and development, financial institutions and markets, innovation, and economic history. She is passionate about building a future pipeline of more diverse economists and, as director of the American Economic Association's summer programme, works to recruit and mentor participants from underrepresented groups. Providing the most talented young Americans with the opportunity to study at our best universities allows us to build strong relationships with future generations of influential leaders in politics, business and many other professions.

Nigel Adams MP, Minister of State for Asia



49% of alumni have held senior public, political or charitable positions





Notable Public Service in U.S. Government

(non-comprehensive listing in alphabetical order)

BRUCE BABBITT

Governor of Arizona (1978-1987) Secretary of Interior (1993-2001)

DAN BAER

Deputy Assistant Secretary of State for the Bureau of Democracy, Human Rights, and Labor (2009-2013)

United States Ambassador to the Organization for Security and Cooperation in Europe (2013-2017)

MAHER BITAR

Senior Director for Intelligence Programs, National Security Council (2021- current)

JASON BORDOFF

Senior Advisor for Energy and Environmental Policy, National Economic Council, Council on Environmental Quality

Special Assistant to the President and Senior Director for Energy and Climate Change, National Security Council

Senior Director for Energy and Climate Change, National Security Council (2009-2013)

JOEL BRENNER

Inspector General, National Security Agency (2002-2006) Head of US Counterintelligence

(2006-2009) Senior Counsel, National

Security Agency (2009-2010)

STEPHEN BREYER

Associate Justice, United States Supreme Court (1994 – current)

WILLIAM J BURNS

U.S. Deputy Secretary of State (2011-2014) Director, CIA

KURT CAMPBELL

Assistant Secretary of State for East Asian and Pacific Affairs, Department of State (2009-2013)

Deputy Assistant to the President and Coordinator for the Indo-Pacific, National Security Council (2021- current)

MEGAN CERONSKY

Senior Policy Advisor, White House Office of Energy and Climate Change (2015) Special Assistant to the President and Associate Counsel to the President, The White House (2015-2017)

Associate Counsel, The White House (2021- current)

TARUN CHHABRA

Director for Strategic Planning and Director for Human Rights and National Security Issues, National Security Council (2016-2017)

Senior Director for Technology and National Security, National Security Council (2021- current)

ISOBEL COLEMAN

U.S. Representative to the United Nations for UN Management and Reform (2014-2017)

NANCY COX

Director of the Influenza Division at the Centers for Disease Control and Prevention (2006-2014)

JOSHUA GELTZER

Counsel to the Assistant Attorney General for National Security, U.S. Department of Justice (2013-2015)

Senior Director for Counterterrorism, National Security Council (2015-2017)

Special Assistant to the President and Special Advisor to the Homeland Security on Counter-DVE, National Security Council, The White House (2021- current)

NEIL GORSUCH

Associate Justice, United States Supreme Court (2017-current)

PETER HAAS

Principal Deputy Assistant Secretary of State for Economic and Business Affairs (2018-2021)

Deputy Assistant Secretary for Trade Policy and Negotiation (2018)

Acting Assistant Secretary of State for Economic and Business Affairs, Department of State (2021- Current)

PATRICK HOVAKIMIAN

Assistant U.S. Attorney for the Southern District of California (2014-2017)

Associate Deputy Attorney General, Department of Justice (2018-2021)

RICHARD FALKENRATH

Special Assistant to the President and Senior Director for Policy and Plans, Office of Homeland Security (2001-2003)

Deputy Assistant to the President and Deputy Homeland Security Advisor, Office of Homeland Security (2003-2004)

KATIE BEIRNE FALLON

Deputy Communications Director and Deputy Assistant to the President (2013)

White House Director of Legislative Affairs and Senior Advisor to the President, The White House (2014-2016)

CAMERON FINDLAY

Counselor to the US Secretary of Transportation (1989-1991)

Deputy Assistant to the President, The White House (1991-1992)

Deputy Secretary of Labor, US Department of Labor (2001- 2003)

DEREK KILMER

U.S. Congressman Washington, 6th District (2013 - current)

HAROLD KOH

U.S. Assistant Secretary of State for Democracy, Human Rights and Labor (1998-2001)

Legal Advisor, Department of State (2009-2013)

ROBERT D KYLE

Special Assistant to the President for International Trade and Finance, NSC and NEC, The White House (1993-1998)

Principal Associate Director, National Security and International Affairs, (1998-2001)

PETER ORSZAG

Director of the Congressional Budget Office (2007-2008)

Director of the Office of Management and Budget (2009-2010)

ANTHONY QUAINTON

United States Ambassador to Nicaragua (1982-1984)

United States Ambassador to Kuwait (1984-1987)

United States Ambassador to Peru (1989-1992)

Assistant Secretary of State for Diplomatic Security (1992-1995) Director General of the Foreign Service (1995-1997)

MEENA SESHAMANI

Director of the Office of Health Reform, U.S. Department of Health and Human Services (2014-2016)

ANDREW H. SHAPIRO

8th United States Ambassador to the Czech Republic (2014-2017)

JOHN SPRATT

U.S. Congressman South Carolina, 5th District (1983-2011)

MICHAEL SULMEYER

Senior Director for Cyber with the National Security Council (2021 – current)

MILES TAYLOR

Deputy Chief of Staff, Department of Homeland Security (2017-2019) Chief of Staff, Department of Homeland Security (2019-2019)

KRISHANTI O'MARA VIGNARAJAH

Senior Advisor, U.S. Department of State (2011-2015)

Policy Director, Office of the First Lady Michelle Obama, The White House (2015-2017) Marshall Scholars are remarkable young people who go on to remarkable achievements. Over the past six decades, they have made outstanding contributions to their professions, to society, and to the advancement and discovery of knowledge.

Marshall Scholars go on to become trailblazers and innovators, pushing the boundaries of knowledge and leading their fields. They include entrepreneurs, influential thinkers, best-selling authors, and Nobel Laureates; Olympians, astronauts, and decorated soldiers.

These successes – and the lasting social, cultural, and economic impact of their endeavours – are a testament to the quality of UK universities and the life-changing opportunity that a Marshall Scholarship provides.



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Journalist, author, three-time Pulitzer prize-winner 1975 Marshall Scholar (Oxford)

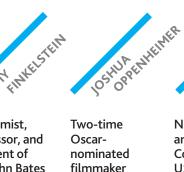


Author, literary translator, and joint-winner of the Man Booker International Prize 1978

Marshall Scholar (Oxford) Economist, professor, and recipient of the John Bates Clark Medal in Economics

ANT

1995 Marshall Scholar (Oxford)



Marshall Scholar

Martins College of

Art and Design)

(Central Saint

1997

NASA Astronaut and Lieutenant Colonel in the US Army

MARCHAIN

2002 Marshall Scholar (Bath / Bristol)



Palaeontologist and evolutionary biologist, who has discovered 15 new species of vertebrate fossil

2006 Marshall Scholar (Bristol)



94%

of alumni agree that the prestige of holding a Marshall Scholarship assisted in their career objectives



90%

of alumni agree that the qualifications obtained were important in advancing their career

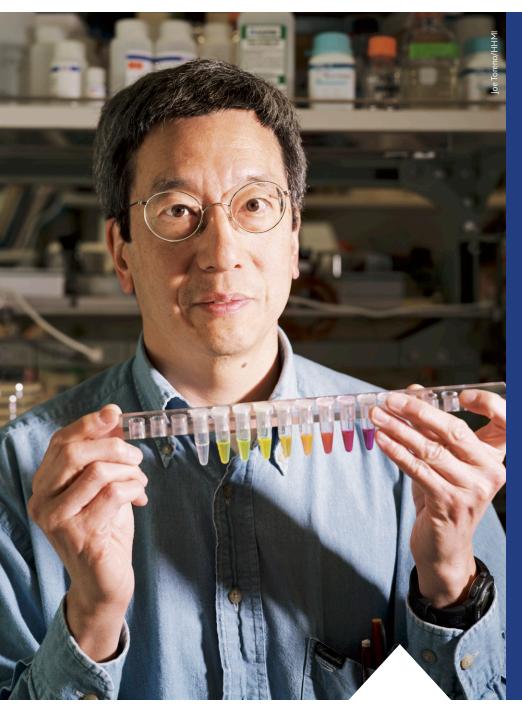
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87%

of alumni agree that the skills obtained made them better equipped for their future career





ROGER TSIEN

Scientist and Nobel Laureate 1972 Marshall Scholar (Cambridge)

Roger Tsien was a scientific and inventive genius whose work straddled traditional subject boundaries. In 2008, he shared the 2008 Nobel prize for chemistry for his work on the green fluorescent protein, which literally lit up the study of biology.

His work helped scientists to see things they could never have imagined. Using the green fluorescent protein, biologists were able to visualise how cells work and understand their molecular machinery, addressing a central gap in cell biology.

Tsien's discoveries transformed the work of scientists worldwide and continue to play a vital role in medical research, from probing nerve cell damage in Alzheimer's disease to tracking the development of cancer cells.



79% of alumni published since their Scholarship



53%

of alumni listed for a prize since their Scholarship

13



64% of alumni complete further qualifications - o y a l t y

The Marshall Scholarship experience instils in its Scholars an enduring sense of loyalty and gratitude – to the scholarships, their alma maters, and the UK itself.

Over the past six decades, this loyalty has found expression in ways that are both tangible and profound – from investment in UK businesses and universities to major posthumous legacies.

With many Marshall Scholars going on to enjoy highly lucrative careers, their willingness to give back and support others is a valuable asset from which the UK and its universities have reaped remarkable benefits. Indeed, two Scholars alone – Ray Dolby and William Janeway (philanthropist and Special Limited Partner at Warburg Pincus, a leading global venture capital firm) – have donated nearly GB£200 million to British universities.

This enduring gratitude is also reflected in generous donations to the Association of Marshall Scholars (AMS) – the Marshall Scholarship's alumni network – enabling it to create valuable new opportunities for future Scholars. These include an endowment of US\$1.2 million, funded by contributions from over 200 alumni and generously matched by Scholar Reid Hoffman, which will fund an additional annual Marshall Scholarship in perpetuity.



\$205m

Marshall Scholars have donated US\$205m+ in philanthropic giving to UK universities



\$1.2bn

Marshall Scholars are leading a \$1.2bn capital campaign for Cambridge University



\$3m

248 respondents to the 2020 survey have donated over US\$3m to UK institutions todate, an average of US\$12,000 each



REID HOFFMAN CBE

Entrepreneur and Venture Capitalist 1990 Marshall Scholar (Oxford)

As one of Silicon Valley's great entrepreneurs and investors, Reid Hoffman has helped build many of today's leading consumer technology businesses, including co-founding LinkedIn, the world's largest professional network.

Earlier, he served as a founding board member and executive vice-president at PayPal and, as an investor, was instrumental in the success of iconic companies such as Facebook, Zynga, and Airbnb. He is a partner at Greylock – a leading venture capital firm – and has published three bestselling books: *Startup of You, The Alliance,* and *Blitzscaling.*

Hoffman has been an invaluable supporter of the Marshall Scholarships, including generously matching the donations of more than 200 alumni in a recent fundraising campaign. In 2017, he was awarded a CBE 'for services to promoting UK business and social networking and the Marshall Scholarship scheme'.





RAY DOLBY

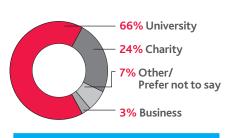
Inventor and Engineer 1957 Marshall Scholar (Cambridge) Ray Dolby was an inventor, engineer and founder of Dolby Laboratories. He invented the Dolby noisereduction system and surround sound compression, revolutionising sound quality for filmmakers and musicians. His work has been awarded Oscars, Emmys and Grammys, and powers virtually all our modern sound equipment.

Ray Dolby and the Dolby estate have donated generously to the University of Cambridge, Dolby's alma mater, including GB£35 million in 2015, and a further record-breaking GB£84 million in 2017.

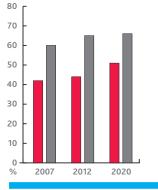


51%

maintain strong business or professional interests in the UK







Scholars donating to higher education

Higher education's share of annual donations

Growth of donations to UK higher education

n c l u s i o n

As future leaders and changemakers, it's vital that Marshall Scholars reflect the breadth and diversity of US society.

The 2021 class of Marshall Scholars is the most diverse in the programme's history: nearly two-thirds are women and more than half are from minority backgrounds. Six are first-generation college students.

This progress is due largely to the Scholarship's outreach initiatives, which target groups and academic institutions in the US that have been historically underrepresented in the programme.

These ongoing efforts have ensured that each cohort of Scholars is more diverse than the last – in terms of gender, ethnicity, and the US schools from which they come. In turn, many Scholars go on to use their skills and experience to help create fairer, more inclusive societies for others.



52%

of Marshall Scholars in 2020/21 were Black, Indigenous or people of colour



2020/21 Marshall Scholars by gender

Gender	Interviewed	Selected
Men	44.8%	41.3%
Women	55.2%	58.7%



BYRON AUGUSTE

Economist and Social Entrepreneur 1989 Marshall Scholar (Oxford)

Byron Auguste is the co-founder and CEO of Opportunity@Work – an organisation dedicated to building a more inclusive labour market. Its focus is on improving employment and economic outcomes for an estimated 70+ million adults in America who possess valuable skills yet may not hold a traditional university degree.

Through this work, Auguste is hoping to change the current structure of the labour market and give these adults – known as STARs or 'Skilled Through Alternative Routes' – greater economic opportunities by having employers invest 'based on competency and potential, not pedigree'.

Prior to launching Opportunity@Work, Auguste worked at the White House as deputy director of the National Economic Council, focusing on labour markets and job creation, and was a senior partner at McKinsey.





KRISHANTI VIGNARAJAH

Politician and Public Servant 2002 Marshall Scholar (Oxford) Krishanti Vignarajah is CEO of Lutheran Immigration and Refugee Services (LIRS), the largest faith-based US nonprofit dedicated to supporting asylum seekers, refugees, and immigrants in the US. LIRS reunites children and parents, resettles refugees, and provides community-based, trauma-informed care to vulnerable individuals.

Vignarajah previously served in the Obama White House as Policy Director for First Lady Michelle Obama, where she led the Let Girls Learn initiative – an international programme aimed at empowering adolescent girls through education and other initiatives.

As well as running for governor in Maryland, Vignarajah served as a Senior Advisor at the State Department under Secretary Kerry and Secretary Clinton, leading initiatives related to US foreign assistance, the UN, and development strategies in areas such as public health, food security, climate change, and global women's issues.



Vision

Since the beginning, Marshall Scholars have used their considerable skills and influence to build a safer, healthier, fairer, and more prosperous world for people everywhere.

From life-saving medical research to international peacekeeping, their contributions to global health, peace, development, and sustainability continue to transform, enrich, and save lives, now and into the future.

Today, in their roles as researchers, public servants, humanitarians and more, Marshall Scholars continue to tackle some of the greatest global challenges of our time, from the escalating climate crisis to widening social divides.



DANIEL YERGIN Energy and Geopolitics Expert 1968 Marshall Scholar (Cambridge)

Daniel Yergin is a leading authority on energy, international politics, and economics, described by *Fortune* as 'one of the planet's foremost thinkers about energy and its implications'. He is the author of numerous bestselling books – including *The Prize: the Epic Quest for Oil Money and Power*, which was awarded the Pulitzer Prize. His most recent book, *The New Map: Energy, Climate and Clash of Nations*, explores how energy revolutions, climate battles, and geopolitics are shaping our future.

Yergin's insights into global energy systems have been recognised by numerous awards, including the US Department of Energy's first James Schlesinger Medal for Energy Security and a lifetime achievement award from the Prime Minister of India. He is currently the Vice Chairman of the London-based information and research company IHS Markit, and chair of the annual CERAWeek conference.



ELYN SAKS Mental Health Lawyer 1977 Marshall Scholar (Oxford)

Elyn Saks is a legal scholar and mental health policy advocate whose work is widening the options for those suffering from severe mental illness. She is recognised by the mental health profession and legal scholars alike as an important contributor to national debates on mental health policy, law, and patients' rights, including such issues as involuntary commitment, competency to be executed, proxy consent, and the right to refuse treatment.

Her contributions to mental health law took on a personal dimension with the publication of her memoir, *The Center Cannot Hold: My Journey Through Madness*, in which Saks made public for the first time her lifelong struggle with schizophrenia and experiences as a patient. She is currently a professor at the University of Southern California Gould School of Law.

A SPECIAL SCHOLARSHIP





ANGELA DUCKWORTH

Psychologist and Researcher 1994 Marshall Scholar (Oxford)

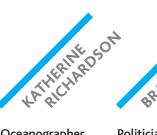
Angela Duckworth is founder and CEO of Character Lab, a nonprofit organisation with a mission to advance scientific insights that help children thrive. It connects researchers and educators to build greater knowledge about the conditions that lead to improved social, academic, and physical wellbeing for young people. She is also a professor of psychology at the University of Pennsylvania and, in 2013, was named a MacArthur Fellow.

Prior to her research career, Duckworth taught maths and science at public schools and founded a summer school for underserved children that, in 2018, celebrated its 25th anniversary. Her book, *Grit: The Power of Passion and Perseverance*, was a *New York Times* bestseller and her TED talk on the subject is among the most viewed of all time.



Virologist and former director of the Influenza Division at the Centers for Disease Control and Prevention

1970 Marshall Scholar (Cambridge)



Oceanographer, climate expert, and pioneer in sustainability science

1976 Marshall Scholar (Bangor)



housing advocate, and member of New York City Council

1991 Marshall Scholar (University College London)



Innovator in infectious disease research, including the development of new vaccines for HIV and COVID-19

1993 Marshall Scholar (Oxford)



Conservationist and President of the National Wildlife Federation

2003 Marshall Scholar (Oxford)



Surgeon,

economist,

healthcare

1999

(Oxford)

of affordable

leading advocate

Marshall Scholar

steem

Marshall Scholarships foster mutual esteem between individuals, institutions, and nations.

While in the UK, Marshall Scholars are encouraged to immerse themselves in everything British society has to offer – its people, places, institutions, and rich cultural heritage. They forge lasting friendships, close personal ties, and an enduring appreciation of the UK. Indeed, a significant number return to take up permanent residence.

But these benefits are richly reciprocal. The programme enables UK universities to raise their profile in the US and attract international students. Marshall Scholars enrich the academic life of the institutions they attend – both during their award and beyond. And many of those who make the UK their home go on to make huge contributions to British society – in academia, science, the arts, and beyond.

Testament to these benefits is the number of UK universities that have chosen to fund Marshall Scholarships at their institutions. These partnerships enable the Marshall Scholarships to offer even more opportunities to study and forge new UK-US connections.



97%

of alumni agree that the Marshall Scholarships help demonstrate the close relationship between the UK and US

Many Marshall Scholars choose to return to the UK, where they make a huge contribution to academic and public life.



Leading expert on cancer-causing viruses at Cancer Research UK, and the first female Professor at the Royal Postgraduate Medical School

1955 Marshall Scholar (Cambridge)



Director of the Charles Dickens Museum and former CEO of Scottish Ballet

1985 Marshall Scholar (Sheffield)



Professor of Philosophy at London School of Economics and Political Science

1986 Marshall Scholar (Oxford)



Leading Alzheimer's Researcher and Professor at the University of Edinburgh and Chair of Alzheimer's Research UK

1999 Marshall Scholar (Oxford)



Epidemiologist and Senior Lecturer at the MRC Centre for Global Infectious Disease Analysis, and co-author of Imperial College London's influential COVID-19 reports

2008 Marshall Scholar (Imperial College London)



IMPACT REPORT

ODALINE DE LA MARTINEZ

Composer and Conductor 1972 Marshall Scholar (Royal Academy of Music)

Odaline de la Martinez was the first woman to conduct at the BBC Proms

CLARA SHIH

Entrepreneur and Social Media Pioneer 2005 Marshall Scholar (Oxford)

Clara Shih is the founder and executive chair of Hearsay Systems – a leading technology company backed by Sequoia Capital, which powers digital relationship engagement for financial services firms worldwide.

Previously, Shih served in a variety of roles at Google, Microsoft, and Salesforce.com, before authoring the *New York Times*-featured bestseller, *The Facebook Era* – now used as a marketing textbook at Harvard Business School.

Shih has been named one of *Fortune*'s 40 Under 40, Fast Company's Most Influential People in Technology, and one of *BusinessWeek*'s Top Young Entrepreneurs. She serves on the Starbucks board of directors and advisory council of Girls, Inc.





BEN BUCHANAN

Cybersecurity Expert 2013 Marshall Scholar (King's College London)

Ben Buchanan teaches and conducts research at Georgetown University's School of Foreign Service, focusing on the intersection of cybersecurity, artificial intelligence, and statecraft. He also directs the Cyber and AI Project at the university's Center for Security and Emerging Technology, where he undertakes cutting-edge research into the ways in which ever-increasing automation affects the world of cyber offence and defence.

He is the author of *The Hacker and the State: Cyber Attacks and the New Normal of Geopolitics* and *The Cybersecurity Dilemma*, and was formerly a fellow at Harvard University's Belfer Center for Science and International Affairs.



Alumni of the Marshall Scholarships remain Marshall Scholars for life.

The Association of Marshall Scholars is a strong and influential network of extraordinary alumni who, by virtue of their shared scholarship experience, remain lifelong supporters of the programme, its aims, and the value of UK-US cooperation.

The Association ensures its alumni community remain connected and engaged – to each other and to the programme – and works with embassies and governments in both nations to create new opportunities for transatlantic engagement and exchange. These include The Marshall Forum – a US-UK strategic and economic dialogue about key transatlantic issues; and the UK-US Legislative Exchange – a bipartisan exchange between British MPs and members of US Congress.

Each year, this thriving network is joined by new graduates of the programme, primed to meet the challenges and opportunities of a fast-moving and interconnected world. With every fresh cohort of Scholars come new and exciting opportunities to strengthen and enrich the UK-US alliance – both now and long into the future.



The Association of Marshall Scholars fosters personal and professional relationships among Marshall Scholars, supports and publicises the aims of the Marshall Scholarship programme, and enhances the experience of Marshall Scholars studying in the UK, thereby strengthening the enduring relationship between the UK and the US.



As we look to the future, Marshall Scholarships continue to open doors and create dynamic new opportunities for transatlantic collaboration.



ANDREA HOWARD Nuclear Submarine Officer, US Navy

2015 Marshall Scholar (King's College London/Oxford)

MICHAEL GEORGE

Policy Advisor to Vice President Harris 2015 Marshall Scholar (London School of Economics and Political Science / Oxford)

DEVIKA RANJAN

Theatre Director 2017 Marshall Scholar (Cambridge/Royal Central School of Speech and Drama)







REBECCA F KUANG

Award-winning Fantasy Fiction Writer 2018 Marshall Scholar (Cambridge / Oxford)

KEITH HAWKINS

Astronomer and Galactic Archaeologist 2013 Marshall Scholar (Cambridge)

TANTUM COLLINS

Principal for Research and Strategy, Google DeepMind 2014 Marshall Scholar (Cambridge/London School of Economics and Political Science)





IMPACT REPORT









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